

**NATIONAL DEFENSE INDUSTRIAL ASSOCIATION**  
**2017 Model Chapter Criteria**

*1. Designated a board member to participate in and/or support at least one of NDIA's 27 Divisions. \**

The Rocky Mountain Chapter (RMC) supports both the Space and Cyber Divisions events each year. This first event is the NDIA Space/Cyber Division Executive Forum and is held in the fall of each year in conjunction with the Chapter's Rocky Mountain Ball. The RMC provided a liaison and member of the RMC Board of Directors, Ms. Betsy Pimmentel, for the Division. Ms. Pimmentel delivered the support of the chapter membership in the production of a classified program of briefings on space-related issues. This year's event tied to the Air Force Space Command Commander's Space Enterprise Vision (SEV) as well as the Space Mission Force (SMF). The forum is held in conjunction with the Rocky Mountain Ball and attracts senior industry leaders to both events.

Additionally, the Chapter Vice President, Mr. Kevin "Morty" Mortensen served the annual NDIA Space Division breakfast as RMC liaison and program lead. The Space Division with the support of the RMC held the event in conjunction with the Space Symposium at The Broadmoor. The guest speaker was General John "Jay" Raymond, AFSPC Commander, Air Force Space Command, Peterson Air Force Base, Colorado. The local Chapter representative to the Space Division is Mr. Russ Anarde, Northrop Grumman Corporation.

RMC also provides support to the Small Business Division. Events throughout the year include breakfast and luncheon forums on small business areas of concern and guest speakers from the Small Business Administration. Additionally, RMC members participate in the policy and issue conversations with the Division such as a white paper proposing a program for the DoD (specifically USAF/AFSPC) for non-DoD businesses and Small Businesses to receive several Top Secret/SCI billets for their executive management and business development teams. The RMC representative to the Small Business Division is Alison Brown, NAVSYS who also serves as the Chair of the Small Business Committee for RMC.

2. Ensure ALL board members of the chapter are NDIA members in good-standing. \*

The following are the RMC Officers and Directors for 2017 and all are NDIA members in good standing:

### **Officers**

<b>President</b>	Dr. Richard H. 'Doc' Klodnicki - Peraton
<b>Vice President</b>	Kevin "Morty" Mortensen – BAE Systems
<b>Secretary</b>	Philip Kwong – Intelsat General Corporation
<b>Treasurer</b>	Marjori Langhoff – CSRBA

### **New Members of the Board of Directors**

<b>Director</b>	Jeff Benesh – Summit Technical Solutions
<b>Director</b>	Shelli Brunswick - Space Foundation
<b>Director</b>	Dr. Becca Decker, PhD - 2 R/D Ltd.
<b>Director</b>	Fred Gaudlip - Raytheon
<b>Director</b>	Dr. Rich Hand, PhD - MTSI
<b>Director</b>	Rayetta Lantzy - Viavi Solutions
<b>Director</b>	Michael Pennica – Pennica Financial Group
<b>Director</b>	Greg Schiller – Ball Aerospace

### **Directors Completing their 2nd Year of a two-year term**

<b>Director</b>	Kelly Bain - Delta Solutions
<b>Director</b>	Dr. Jim Brooke - Raytheon
<b>Director</b>	Dr. Alison Brown - NAVSYS
<b>Director</b>	Scott Gilson – COLSA
<b>Director</b>	Joe Kahoe – ISYS Technologies
<b>Director</b>	Betsy Pimentel – Stellar Solutions
<b>Director</b>	Kent Traylor – Lockheed Martin

*3. Designate a NDIA chapter board member to be a liaison on a Women In Defense (WID) Chapter board (if within the same geographic boundaries) to promote mutual support and networking opportunities within Community.*

The President of the Rocky Mountain Women in Defense Chapter, Julie Veazey, Booz, Allen, Hamilton, is invited to each Board of Director's meeting of the Chapter. Conversely, the RMC receives invitations and information from WID regarding their upcoming events and activities. This Past year, the RMC President, Dr. Richard 'Doc' Klodnicki and the Treasurer, Ms. Marjori Langhoff, participated in the annual STEM fund-raising event for the local WID chapter. In addition, as part of the goals set by the RMC President at the beginning of the year, RMC held joint luncheons with WID. With leadership from the Communications Committee Chairperson, Ms. Taylor Rodriguez, and the RMC Treasurer, Ms. Marjori Langhoff, one specific event, called a "Mentor Moment," brought together potential mentor and protegee' to engage in relationship development and professional growth. The WID and RMC Chapter Presidents also coordinate activities to ensure maximum benefit to both RMC and WID and the women served by both organizations. RMC and Rocky Mountain WID continually worked on mutually supported events throughout 2017 as well as giving back to the community, in particular through support to *The Home Front Cares*, a Veteran's Charity organization providing emergency financial bridge and responsive support to Colorado's military members, veterans, and their families impacted by service to our Nation.

*4. Must have the NDIA Chapter Operating Principles approved with signatures of the current chapter and National presidents. \**

"The ByLaws of the Rocky Mountain Chapter of the National Defense Industrial Association" was updated, approved, and signed by the National NDIA President on August 12, 2014.

The RMC President, Dr. Richard 'Doc' Klodnicki, provided these to all board members and reviewed the key features of the Chapter's ByLaws during the first meeting of the board in October. This served to benefit the new directors as well as those who served for several years. In addition, Doc Klodnicki held a group meeting with the Past Presidents of the RMC to review policy application lessons

learned and recommendations on changes to enhance the value of the Chapter to its members and to the mission of NDIA.

*5. Ensure Chapter is financially self-sustaining with annual income exceeding annual expenses. \**

As detailed in our financial reports, the Chapter income exceeded expenses. The Chapter instituted a new budgeting process three years ago to align expenses more precisely for forecasting and expensing. Continuing this new practice, the new RMC Treasurer, Ms. Marjori Langhoff, applied additional constraints and accounting “rules” to further enhance the fidelity and improve financial responsibility, forecasting, and budgeting process. The RMC Treasurer also serves in an advisory capacity to all events and functions to ensure compliance with financial and accounting guidelines and ensure self-sustainment and controls on associated expenses.

The Ball is the major fundraising event for RMC. Our RMC Treasurer, Ms. Marjori Langhoff, coordinates with the Ball Committee to ensure compliance with financial and accounting guidelines, monitor and report receipts and expenses, invoicing, and controls on associated expenses. Our treasurer also works the Annual Industry Military Annual Golf Event, or IMAGE, as another source of revenue for RMC and working with the local AFA and AFCEA Chapters who co-sponsor IMAGE with RMC.

Our Fund Raising and Development Chair, Mr. Jeff Benesh, also coordinates activity plans with our Board of Directors to ensure ‘revenue-neutral’ event planning. Our Finance Committee Chair and Executive Vice President, Mr. Kevin “Morty” Mortensen, ensures all the committees conduct their financial activities in accordance with our budget and our Chapter and National guidelines.

*6. Submit quarterly financial reports and backup documentation no later than required date. \**

The RMC’s initial fiscal year financial report was signed and submitted before the deadline as were each quarterly report. The RMC Treasurer, Ms. Marjori Langhoff, also provided insight and consult to the National headquarters staff on the new procedures for quarterly accounting and reporting.

*7. Coordinate chapter event(s) with NDIA National to prevent schedule conflicts within a geographic area. \**

The RMC's Events & Activities Committee Lead, Ms. Rayetta Lantzy, ensures deconfliction of local events with NDIA National events and strives to invite national leadership to our local activities. In addition, Committee Chairs and the Chapter President have recurring communications with Ms. Molly Flanagan, Director of Chapter Relations. Coordination included schedule deconfliction, invitations to National headquarters leadership, and requesting additional advertisement and notifications for local events.

Our chairperson for the Rocky Mountain Ball Committee, Mr. Greg Schiller, and his team develop a communications plan to include coordinating with the Director of Chapter Relations, Ms. Molly Flanagan. Mr. Schiller and his team develop community advertisements through the RMC Communications Committee and its Chairperson, Ms. Taylor Rodriguez, the RMC Chairperson for Events and Activities, Ms. Rayetta Lantzy, and the RMC Director Emeritus, Mr. Steve Stadler. Mr. Joe Kahoe, Chair of the RMC Awards and Recognition Committee, coordinates the Hartinger Award and the Patriot Award as well as communicating the announcements of the award recipient names.

Working with the local AFA and AFCEA Chapters, RMC supports the Annual Industry Military Annual Golf Event, or IMAGE, as another source of revenue for RMC. Our chairperson this year, Mr. Joe Kahoe, also coordinates the date of the activity and advertisements with National, Ms. Molly Flanagan. IMAGE enjoys support from military and industry players alike raising funds for our STEM activities. This year we scheduled our event on the Friday of the week of the Multi-Domain Command & Control (MDC2) Symposium in Colorado Springs to enhance participation and as a great chance to unwind together and further develop relationships all while supporting a great cause.

*8. Initiate frequent communication with chapter members via e-mail, chapter website, community events, etc. Upon request, a current chapter member roster will be provided for review and use.*

In addition to more conventional communications methods such as telephone

and direct personal contact, the RMC uses the Constant Contact application to provide information electronically to the Chapter members. These electronic notifications provide information regarding upcoming luncheons, the Industry Military Annual Golf Event (IMAGE), the Rocky Mountain Ball, and other events of interest to our membership. The RMC also uses the Chapter web site to provide information to the membership. The RMC enhanced its social media presentation and developed a social media campaign led by the RMC Communications Committee Chairperson, Ms. Taylor Rodriguez, to foster communications within the Chapter membership with methods more in use by members. RMC sent a Chapter Presidents' Newsletter directly to the membership as well as posting through our social media accounts and on our web site using the social media campaign. The newsletter provides a status on progress towards our goals, calls out specific members for their recent contributions, and provides members notice on upcoming events and ways to register for events. We update the mailing list with regular requests for current membership lists requested by the RMC Membership Support Committee Lead, Mr. Jim Kelly. Our Chapter Secretary, Mr. Philip Kwong, established a working group to identify our communications shortcomings and methods for improvement as well as providing membership with a more direct access to chapter information through central repositories.

*9. Provide current Board of Directors contact information twice per year: 1 June and 1 December.*

Board of Director contact information was provided to National on December 2016 and June 2017.

*10. Participate in local military and educational initiatives in the areas of STEM programs, Senior ROTC Military awards recognition, Wounded Warriors, USO, and Fisher House, etc. \**

The RMC Workforce Development Committee, chaired by Mr. Michael Pennica, continued its support of STEM events this year, beginning with a PongSat event. PongSat is an experiment that fits inside of a ping pong ball. These ping pong ball 'satellites' fly to the edge of space by balloon or launched in sounding rockets. In collaboration with Edge of Space Sciences (EOSS), a volunteer organization comprised of individuals with expertise in the process of flying stratospheric high-altitude balloons, RMC helped three schools in a PongSat launch (St Mary's High

School, Fremont Elementary School, and Texarkana Middle School). RMC sponsored EOSS and provided direct support to the planning, launch, and recovery of a balloon that achieved an altitude of over 98,000 ft.

Our Chapter provided judges to support two Science & Engineering Fairs. We also recognized six exemplary students in grades 6 through 8 at the Pikes Peak Regional Science Fair. We presented awards to students who exhibited creativity, science and engineering rigor, and with a potential application to national security.

RMC also supported the annual fundraising events for the Armed Services YMCA, the local USO, and The Home Front Cares (THFC) together with our Women In Defense (WID) Chapter. We also participated in the annual STEM Fundraiser sponsored by our local WID Chapter.

Our Chapter also provided direct support to the local military units, both active and reserve, and RMC members to educate industry and government on the impact of the Space Mission Force (SMF) on industry as well as mission. Under the leadership of our Government and Community Relations Committee Chair, Mr. Scott Gilson, what started as a white paper for the 50<sup>th</sup> Space Wing on the Space Mission Force, industry involvement blossomed into a series of townhall-like meetings. RMC held the first meeting at Schriever AFB with the 310<sup>th</sup> Space Wing, the only space wing in the Air Force Reserve. The “Industry Day” event afforded the 310<sup>th</sup> Space Wing an opportunity to discuss the SMF structure, staffing, and training needs, and receive input from industry on SMF influence on businesses and their employees, especially those employees also serving in the Air Force Reserves.

In addition to having the SMF added as a topic for the Space Division Executive Forum, RMC will deliver our White Paper to the 50<sup>th</sup> Space Wing this fall and invite both the 50<sup>th</sup> Space Wing and the 310<sup>th</sup> Space Wing to discuss the SMF with Industry at a luncheon after the first four-month SMF rotation in early 2018.

RMC also provided briefings to senior commanders and their key staff to educate on the value of a partnership with NDIA. Key briefings this year included Major General Nina Armagno, Director of Strategic Plans, Programs, Requirements and Analysis, Headquarters Air Force Space Command. This briefing resulted in a special RMC luncheon appearance by General Armagno who discussed the Space



Enterprise Vision as well as the Space Mission Force and the help industry can provide the command in successful roll-out and execution of these new major programs and approaches.

*11. Conduct local events that will strengthen NDIA corporate, individual and government growth. Each chapter should attempt to maintain or exceed its' membership total from the previous year.*

The RMC Committee Lead for Membership Support, Mr. Jeff Kelly, maintained the Chapter membership at the ~1400-person level despite the changing base for DoD business in the local area. RMC works to include members from the former Mile High Chapter in the Denver area and this year, in conjunction with the Rocky Mountain Section of the American Institute for Aeronautics and Astronautics (AIAA), we met with the Commanders of the 460 Space Wing and the Aerospace Data Facility Colorado (ADF-C) in Denver. Each Commander provided their respective mission brief to the attendees to inform industry on the mission and needs. We anticipate holding this forum annually to improve the relationship between industry and the 460<sup>th</sup> and ADF-C and develop pathways to support their mission needs especially for our NDIA RMC members in the Denver area.

To aid in membership growth, we sought to increase our participation with AFA and AFCEA this year...and we've expanded beyond those organizations. Our annual STEM fundraising IMAGE golf tournament jointly sponsored by our NDIA RMC, AFA Sijan Chapter, and local Armed Forces Communications Electronics Association (AFCEA) Chapter, raised funds to support STEM scholarship. This year for the first time in our event history, we sold all our sponsorship packages and we raised more money this year than any year in the past!

Additionally, we supported the Multi-Domain Command & Control (MDC2) Symposium here in Colorado Springs, sponsored by our local Air Force Association (AFA) Sijan Chapter. MDC2 Symposium offered professional development for our AF enlisted force as well as panels, discussions, and briefings on the various aspects of creating a MDC2 structure and way-ahead. Senior leaders to include Brigadier General Chance "Salty" Saltzman (HAF/A3O), Major General Dale Meyerrose, USAF (Ret), Lieutenant General Glen W. "Wally" Moorhead, III, USAF (Ret), and General John "Jay" Raymond (AFSPC/CC) delivered their insights and led panel discussions on MDC2 structure, technology, tools, and implementation



to improve warfighting capabilities for our National Defense.

Together with AFA and AFCEA, we also had the Rocky Mountain Section of the American Institute for Aeronautics and Astronautics (AIAA) and the International Council on Systems Engineering – Colorado Front Range Chapter (INCOSE) participate with us in the NASA Astronaut visit with Astronaut Michael Hopkins.

We developed a contact-campaign to query all members to ensure we have their correct contact information. During the contact, we will also ask members what we can do to show value for them as well as what activities they want our RMC to support. We plan to make this contact-campaign a regular, recurring event.

RMC also supports the quarterly awards programs for local military units through monetary contributions and attendance at the recognition events. We continue to focus on events the members find valuable.

*12. Develop and monitor content of NDIA chapter developed website: NDIA chapter logo, listing current chapter board members, events, and NDIA privacy statement links.*

The RMC's Committee Lead for Communications, Ms. Taylor Rodriguez, working with our Chapter Secretary, Mr. Philp Kwong, developed a social media campaign. The campaign included updating the chapter website and putting in place regular and recurring monitoring practices. Ms. Rodriguez also employs the support of local interns from the University of Colorado at Colorado Springs (UCCS) in Marketing and Communications. We also engaged local talent from a Woman Owned Small Businesses to assist in video production and editing for our annual Rocky Mountain Ball.

Our social media campaign tied together our presence on the web through our website as well as through LinkedIn, Facebook, and twitter as well as conventional email systems through Constant Contact. We post our schedule of events and stories and pictures from events during and after their occurrence to inform and educate our members as well as advertise our presence.

*13. Maintain quality of NDIA branding in all chapter publications (Newsletters, Brochures, Letterhead). \**

The RMC adheres to the policy and guidance from National on the use of NDIA brands outlined in the *Style Guide* as well as the *Communications and Social Networking Guidelines*. We remain mindful of the need to strengthen NDIA's overall brand and position. The RMC uses the most current NDIA National organization logos in all their mass media output, event programs, and newsletters. Our Policy and Governance Chair, Mr. Henry Baird, also provides his consult and experience as a Past President on maintaining the quality of the NDIA brand in publications and interactions within our Chapter and our community.

*14. Maintain Nominate annually a candidate for at least two of NDIA's three major awards (Eisenhower, Forrestal, Sridhar) in the designated format and by the prescribed due date.*

The RMC Awards and Recognition Committee developed goals to improve the quality and quantity of our awards beyond the annual Hartinger and Patriot Awards. The RMC presents the Hartinger Award annually to an individual from the military services, other government agencies, or industry, in recognition of outstanding achievement in the Military Space mission of the United States in support of National Security in Space. The RMC inaugurated the Patriot Award program in 2008 to recognize exceptional Americans who are serving their country in the military services. The recognition is focused on military personnel stationed in the Colorado Springs area and representing the major military organizations and bases of Air Force Space Command (AFSPC), Army Space and Missile Defense Command (SMDC), Fort Carson, North American Aerospace Defense Command/United States Northern Command (NORAD/NORTHCOM), and the United States Air Force Academy (USFA). This year we also have one nominee for the Kathleen P. Sridhar Small Business Executive of the Year Award.

*(Mandatory criteria \*)*