

NDIA Rocky Mountain Chapter 2013 Model Chapter Nomination

Submitted 12/13/2013

The Rocky Mountain Chapter (RMC) activities in 2013 have met all of the Model Chapter Criteria as outlined below.

- 1. <u>Designate board member(s) to participate in and support one or more of our thirty-two divisions, i.e. "Science Technology, Engineering and Mathematics Workforce Program (STEM)" or "Small Business", etc. Conduct at least one relevant event associated with any division to promote local awareness.</u>
 - a. The Rocky Mountain Chapter designates a board member to focus on and promote the Science, Technology, Engineering, and Mathematics (STEM) workforce program. We conduct at least one activity to provide a forum for effective interaction between local government, industry, and academia for the strengthening of the national security.

The chapter has designated Mr. Dave Shiller to serve as our STEM focus POC and to oversee STEM initiatives and programs such as the NDIA Rocky Mountain Chapter Scholarship Program. The Chapter increased its STEM Committee to five volunteers. The Chapter's STEM activities also encompass interaction with local community representatives and financial and other support to STEM-focused community. The Chapter supports the activities of the Challenger Learning Center in Colorado Springs, CO. The Chapter has taken a leadership role in orchestrating STEM activities across the Rocky Mountain Region through active involvement in the Colorado Consortium for Earth and Space Sciences (CCESSE). RMC President Henry Baird and Dave Shiller are core participants along with school administrators and key STEM organization leadership representation. NDIA is working with the CCESSE and other state leaders to develop a STEM strategic plan for possible state wide implementation. NDIA is a core part of the Industry Panel developing the strategy.

Among the STEM-related activities the Chapter was an active participant in this past year were:

- STEM Rocks a family activity on Peterson AFB with more than 2000 participants and 30+ STEM events/booths
- Cool Science a city-wide STEM Festival featuring close to 100 STEM activities at the University of Colorado, Colorado Springs (UCCS). There were more than 20,000 participants attend this impressive event
- **First Robotics** met with organizers and watched a demonstration competition to gauge how we can support and participate in the future

- **Lego Robotics** –2 Chapter members volunteered to be judges in their design fair. (Lego Robotics (elementary) feeds into First Robotics)
- USAFA STEM Camp Met with organizers to brainstorm a new US Air Force Academy (USAFA) STEM Summer Camp aimed at middle and high school students conducting year-round STEM events on line. The most active high school participants will be invited back to the USAFA for a 3week STEM camp
- Project Lead the Way Met with Project Lead the Way (PLTW) at UCCS, and participated in an industry panel. PTLW is aimed at STEM curriculums in high school, providing standards for math and science

The Industry Military Annual Golf Event (IMAGE) each year directly funds the scholarships provided by the Chapter. This year it was help at the Peterson Air Force Base golf course.

b. The Rocky Mountain Chapter designates a board member to focus on and promote Small Business issues in Chapter Activities.

The chapter has designated Dr. Alison Brown as the Small Business POC/Committee Lead and is extremely active in promoting Small Business activities in the Colorado Springs area. Ever since 2009, Dr Brown has established Woman-Owned Small Business Workshops and Small Business breakfast monthly meetings, and other events during the past year. Dr. Brown contributes articles and emails to Chapter members in which small business issues and interests are discussed in an effort to keep the members informed of changes in policy and statues at the national level and the impacts at the local level.

c. The Rocky Mountain Chapter also has designated representatives for both the National Space and Cyber Divisions, which have been instrumental in hosting "Brown Bags" with the Air Force Space Command's (AFSPC) Director of Requirements, Maj Gen Marty Whelan, at AFSPC Headquarters and implementing forums on both Space and Cyber Resiliency for the Command. These forums are leading to an Office of the Secretary of Defense (OSD) - level Space Resiliency forum in Washington, DC, with Mr. Doug Loverro at OSD Policy. The Space Division representative is Mr. Russ Anarde with Northrop Grumman. The Cyber Division representative is Mr. Steve Winterfeld with TASC.

2. Ensure chapter board members are NDIA members in good-standing.

All Chapter Board of Directors are NDIA members in Good Standing with NDIA National. The current Officers and Board of Directors of the Rocky Mountain Chapter are:

Elected Officers:

President: Henry D. Baird, ATK

Executive Vice President/Finance: Debbie McCarty, Lockheed Martin Corp.

Secretary: Tim Lemons, Riverside Research

<u>Treasurer:</u> Joe Kahoe, K-Hoe Federal Systems, LLC

Appointed Officers:

<u>Vice President, Awards and Recognition</u>: Tom Cavalli, Westech International, Inc. <u>Vice President, Government & Community Relations</u>: Deforest Hamilton, The Boeing Co.

Membership Support: Daniel Soudah, TEKsystems

Vice President, Events and Activities: Jim Painter, Northrop Grumman Corp.

Vice President, Communications: James Wood, Aerotek

Vice President for Small Business, Dr Alison Brown, NAVSYS

Vice President, Workforce Development: Dave Shiller, Lockheed Martin Corp.

Policy and Governance: Bob Peterson, RG Peterson Consulting, LLC

Women in Defense: Carin Elbert, ISYS Technologies

Chapter board members represent a cross section of the local membership. The Chapter member companies represented on the Chapter Board provide space systems, force application systems, command and control systems, information technology, communications systems, cyberspace or other space and defense related services. We have Large and Small Businesses on our board and strive to include local community companies at many of our events.

Directors:

Russ Anarde, Northrop Grumman Corp.
Arnie Berry, Raytheon Company
Brad Butler, SERCO
Tom Cavalli, Westech International, Inc.
Carin Elbert, ISYS Technologies
Deforest Hamilton, The Boeing Co.
Don Kidd, Exelis
Steve Prebeck, Raytheon Company
Hank Scarangella, AT&T
Greg Schiller, ULA
Dave Shiller, Lockheed Martin Corp.
Kent Traylor, Lockheed Martin Corp.
Keith Watkins, Boecore, Inc.

Honorary/Emeritus Directors:

Wes Clark George Douglas Bob Peterson Chuck Zimkas

3. <u>Designate a board member as a liaison to local Women In Defense (WID)</u> <u>Chapter board to promote mutual support and joint ventures (should be reciprocal).</u>

The Rocky Mountain Chapter has designated Director Carin Elbert as the liaison to the local Women in Defense (WID) Chapter Board to promote mutual support and joint ventures. She is the current WID Chapter President in Colorado Springs. The Rocky Mountain Chapter has designated a position on its Board of Directors for the reigning WID Chapter President.

4. Ensure chapter bylaws are current and approved by leadership of chapter and National.

The Chapter completed a chapter-wide discussion of our mission and vision statements for 2013 and provided the updates to the membership this past year. The Rocky Mountain Chapter followed its published chapter mission statement and has current approved by-laws. The mission of the Rocky Mountain Chapter, outlined in Article II of the Chapter By-Laws is:

"To provide a local arm of the Association that is non-political, non-profit, educational, charitable, and scientific. The purposes of the Chapter as an arm of the Association shall be to provide local geographic focus by furthering the objectives and policies of the Association as set forth in its By Laws."

Each Chapter officer and Director has a copy of the Chapter By-Laws.

5. Ensure chapter is financially self-sustaining with income exceeding expenses.

The Rocky Mountain Chapter is financially secure. Periodic audits were conducted to maintain effective check-and-balances on income and expenses. The year 2013 has been a struggle financially for the chapter although we have had our monthly luncheons, participation in the Air Force Space Command Executive Forum, and co-hosting with AFA and AFCEA the IMAGE (Industry Military Annual Golf Event) golf tournament event.

6. Submit annual financial report within required date as requested by National.

The Rocky Mountain Chapter submitted our Annual Financial Reports to NDIA on November 6, 2013.

7. Coordinate local events with National prior to date commitments to prevent schedule conflicts within a geographic area. View National events from National website.

Chapter keeps NDIA National informed of its events, and other organizational schedules, to assist in schedule de-confliction. The Chapter is leading an effort in our area to assist in calendar deconfliction with the other organizations in the area that make demands on the same speakers, donors, sponsors, and organizations.

8. <u>Initiate frequent communication with members via e-mail announcement, homepage link, or other sources (National maintains member database for such use).</u>

Our Chapter communicates with members via E-mail, homepage, and website. The Chapter Board of Directors and support staff has kept the membership and community apprised of NDIA activities throughout the year. On a monthly basis, notices of upcoming meetings and special sessions are sent out to each of our individual members. The Chapter also makes this communication network available to other agencies to make announcements of special seminars or social events that have a direct benefit to the military community or Chapter members. In 2012, we added a social media component to our website. The chapter website is located at www.ndiarmc.org. Additional changes/upgrades are planned for 2014 to improve social networking.

9. <u>Take part in local programs supporting military and educational facilities that align with our mission such as STEM outreach, ROTC Military, Wounded Warriors, USO, Fisher House, etc.</u>

Chapter representatives meet annually with local Congressmen and representatives to emphasize national security and the defense industrial base.

- Chapter representatives meet with congressional leaders and/or their staffs on a regular basis
- Chapter members, including our President (who is on Congressman Lamborn's Defense Advisory Board) meet regularly with Congressman Lamborn, the US Representative for this region.
- The local Chapter's President and Executive Vice President support Colorado U.S. Congressman Lamborn's Defense Advisory Board.
- Chapter has an excellent working relationship with its elected officials and Chamber of Commerce.
- A Director of the Chapter, Mr. Don Kidd, is the Military Affairs Council Chair for the Colorado Springs Regional Business Alliance.

During 2193, The Rocky Mountain Chapter provided \$11,000 in scholarships to college-bound scholars who will be focusing on STEM-related majors that can likely support the defense industry. The Chapter also sharpened our STEM focus on research to emphasize STEM - that is where to put our funding and how we can support through manpower and other "non-monetary" support. Our goal is to identify the best opportunities to engage in.

This past year, the Rocky Mountain Chapter hosted the 30th Annual Rocky Mountain Ball. The yearly Rocky Mountain Ball organized by the Chapter in conjunction with the Executive Forum was a major success. At this black-tie event, the Chapter presented the Patriot Awards to the most deserving "patriots" from Air Force Space Command (AFSPC), North America Defense Command/US Northern Command (NORAD/NORTHCOM), Space and Missile Defense Command

(SMDC), Ft Carson, and the US Air Force Academy. The Patriot Award is designed to recognize exceptional Americans in service to their country who have demonstrated a profound and abiding love of country and whose inspirational leadership, actions, and selfless dedication symbolize our nation's ideals, values and founding principles. The recognition is focused on personnel stationed along the Front Range of Colorado representing the major military organizations and bases. The award is intended for U.S. military personnel in the enlisted grades (Jr enlisted, NCOs and Sr. NCOs), company grade officers, warrant officers, government civilians and Air Force Academy cadets.

At the Rocky Mountain Ball, the Rocky Mountain Chapter also presented the prestigious General James V. Hartinger Award, a National NDIA award recognizing individuals for their outstanding achievement in military space. This year's recipient was Chuck Zimkas, CMSgt (USAF, Ret). In fact, Chuck was hand-picked by General Hartinger to be the 1st Command Chief of Air Force Space Command.

10. Promote member recruitment and retention.

The Rocky Mountain Chapter has an on-going year-round recruitment program in effect. We constantly recruit members, to include membership renewals. Our Membership Committee Lead, Mr. Daniel Soudah, leads these efforts and assists chapter members in ideas on how to recruit new members. He has also been in contact with the Mile High Chapter in an effort to assist them in their recruitment program. The current membership totals for the Rocky Mountain Chapter is 903 active members in Good Standing.

The Chapter sponsors corporate and individual membership programs. The Chapter programs are the best in the community, thus attracting both corporate and individual requests for membership. All of the chapter programs put members in direct daily contact with their primary customers, US and Air Force and Army Space Commands, NORAD, and US Northern Command.

Our Chapter has a positive membership growth and is holding steady despite the economy. The Rocky Mountain Chapter of NDIA is active and strong. It continues to grow by actively recruiting new members, both individual and corporate. We have signed up several Small Businesses to become Corporate Members so they could participate in our Executive Forum. In fact, the Mile High Chapter is once again considering consolidation with the Rocky Mountain Chapter.

11. <u>Monitor content of chapter website to ensure accuracy of board members, upcoming events, community and defense-related issues, NDIA privacy statement and more.</u>

Our Vice President for Communications, James Wood, regularly checks the chapter website for content and ensures it is kept current. He is in the process of modifying the website to improve the overall appearance and functionality of the website. Planned improvements include adding photos and detailed contact information of all chapter officers and Directors; posting the Minutes from chapter meetings; and also articles and descriptions of upcoming events that might interest the

membership. The Chapter uses the PayPal system for event registration which has proven to be a major success.

12. Ensure chapter leaders are familiar with content of NDIA Chapter Management Manual.

The Chapter President maintains a copy of the NDIA Chapter Manual. Additionally, each officer and Director also has an electronic copy of the NDIA Chapter Manual and Chapter By-Laws.

13. <u>Maintain quality assurance of our branding name by using correct versions of NDIA National and chapter logos on all communication vehicles such as website, flyers, letterhead, etc.</u>

Our Chapter Vice President for Communications has the current NDIA national and Chapter logos. He has included these on our chapter website. Our Chapter logo is used on all chapter correspondence

14. If called upon by another chapter for support, help it by communicating success stories, perspectives and ideas of your chapter.

Unfortunately, The Mile High Chapter in Denver has had a very difficult couple of years in garnering support for their chapter activities. This has led to a decrease in membership due to the poor economic situation affecting the NDIA industrial base. The Mile High Chapter has decided to close its doors and has expressed interest in transferring its remaining members to the Rocky Mountain Chapter. Our Chapter has reached out to provide support in any way that we can in effort to take care of the Mile High members and provide a chapter home for them. No final decision has been made but the Rocky Mountain Chapter is committed to assist the Mile High Chapter and its members in any way that we can.